U.S.Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)						Complete if Known						
						Application Number		10/534,136				
						Filing Date		February 22, 2006				
						First Named Inventor		MIZRAHI Aharon Ronen et al				
						Art Unit		3624				
				Examin	Examiner Name		JARRETT Scott L.					
Sheet		1	of	2	Attorne	y Docket Num	ıber	3593	35			
			U.S.	PATENT	DOCUM	ENTS						
Examiner Initials*	Cite No. ¹	Document Number	Publication Date DD-MMM-YYYY		Name of Patentee or Applicant of Cited Document				Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear			
		Number-Kind Code ^{2 (if known)}						- I igutes / Appeal				
	1	6,701,345	02-Mar-2	2004	Carley et al.							
			FOREIG	VIE DOG	CIN CEDNIONO							
Examiner	Cite		FOREIG	GN PATE	NT DOC	UMENTS			Pages, Columns, Lines,			
Initials*	No. 1	Foreign Patent Docur Country Code ³⁻ Number ⁴⁻ Kind (ation Date MM-YYYY				Where Relevant Passages or Relevant Figures Appear				
		•	, ,									
Examiner Signature					I .	Date Conside	red					

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of copy of this form with next communication to applicant.

Applicant's unique citation designation number (optional).

² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

 $^{^{3}}$ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

⁶ Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. this collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

U.S.Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

	0.1	111 to 1 to 1 4440A (DTO	Complete if Known					
	Sur	ostitute for form 1449A/PTO	Application Number					
INI	FORM	ATION DISCLOSURE	Filing Date	February 22, 2006				
		IENT BY APPLICANT	First Named Inventor	MIZRAHI Aharon Ronen et				
51.	A I 121V.	ENI DI AII LICANI	al					
	(use as	many sheets as necessary)	Group Art Unit	3624				
	(use as	many sneets as necessary)	Examiner Name	JARRETT Scott L.				
Sheet		2 Of 2	Attorney Docket Number	35935				
		OTHER PRIOR ART – NON PATENT						
Examiner	Cite No. ¹	riate), title of the						
Initials	issue number(s),	T^2						
	2	publisher, city and/or co Official Action Dated 22 January 2010 Fr	emark Office					
		Re.: Application No. 11/428,626.						
	3	Response Dated 22 April 2010 to Official						
		Patent and Trademark Office Re.: Application No. 11/428,626.						
	4	Marketing Masters "Survey Said™. Survey Software for All Types of Survey						
	Environments. Simmple Paper Surveys to High Tech Internet Surveys!", Marketing							
		Masters, 20 P., 1998.						
,	•							
Examiner			Date					

Considered

Signature

^{*} EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of copy of this form with next communication to applicant.

Applicant's unique citation designation number (optional).

² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

 $^{^{3}}$ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

Applicant is to place a check mark here if English language translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. this collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.